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ART@HEART

ART@HEART SOCIAL HANDCRAFT EXPERIENCE

IO6 – MOOC

Entrepreneurship

Lesson n. 2



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Main activities of the entrepreneur :

(to) Create / Invent / Devise

(to) Plan

(to) Manage

(to) Promote

(to) Organize

(to) Administrate

(to) Sell

(to) Produce

(to) Verify



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Main tasks of the entrepreneur:

- (to) Take responsibility
- (to) Take initiative
- (to) Make decisions
- (to) Keep commitments
- (to) Relate to different roles in different contexts
- (to) Manage your own and other people's time
- Handling money
- (to) Know how to deal with risk
- (to) Have problem solving skills



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Essential features

Determination

Concreteness

Passion

Creativity

Organization

Initiative

Autonomy

Optimism