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ART@HEART

ART@HEART - SOCIAL HANDCRAFT EXPERIENCE

Project ID: 2020-1-IT02-KA227-ADU-095157 - Multiplier Event n. 6

PRESS CONFERENCE & FINAL EXHIBITION

13RD APRIL 2023 10:30 AM

Artigianelli's Institute, Via dei Serragli 104 – Florence

Will attend:

ASSESSOR **BENEDETTA ALBANESE**, Home, work, professional education, dues and equal opportunities, urban security, District of Florence

ASSESSOR **SARA FUNARO**, Education and welfare, District of Florence

FIAMMETTA MICHELUCCI, INDIRE – Unit KA2 Erasmus+ Adult Education

GIOVANNI FOSSI, President of the Atelier degli Artigianelli Association (leader of the project)

MARCO BENVENUTI, Manager of the project for Atelier degli Artigianelli Association and CEO of Arti21

GIÒ CARBONE, President and **ANNA BALATTI**, Executive director of LAO Le Arti Orafe

OLIVIA SALIMBENI, Executive director of Spazio Reale Formazione

DZINTRA BUDOVSKA and **ANDRIS GAROKALNS**, Liepajas Muzikas, makslas un dizaina vidusskola (Latvia)

MYRIAM TOLEDO FERNÁNDEZ, Escuela de Arte 3, Madrid (Spain)

Partners



With the support of:





SCHEDULE

10:30 AM: Press Conference – Meeting Room Spazio NOTA

- INSTITUTIONS' WELCOME GREETINGS
 - ASSESSOR **BENEDETTA ALBANESE**, Home, work, professional education, dues and equal opportunities, urban security, District of Florence
 - ASSESSOR **SARA FUNARO**, Education and welfare, District of Florence
 - **FIAMMETTA MICHELACCI**, INDIRE – Unit KA2 Erasmus+ Adult Education
- **GIOVANNI FOSSI**, President of the Atelier degli Artigianelli Association
Welcome greetings
- **MARCO BENVENUTI**, Manager of the project for Atelier degli Artigianelli Association and CEO of Arti 21
Art@Heart Project: achieved objectives, activities carried out, results. The "PAPER ON PAPER" and "CRATIVE ARTISAN TAILORING" workshops
- **GIÒ CARBONE**, President and e **ANNA BALATTI**, Executive Director of LAO Le Arti Orafe
The "SUSTAINABLE JEWELS" workshops
- **OLIVIA SALIMBENI**, Executive Director of Spazio Reale Formazione
Impacts of the Project
- **DZINTRA BUDOVSKA** e **ANDRIS GAROKALNS**, Liepajas Muzikas, Makslas un Dizaina Vidusskola, Liepaja
The goldsmith with recycled materials
- **MYRIAM TOLEDO FERNÁNDEZ**, Escuela de Arte 3, Madrid
Symbolic jewellery with recycled materials

11:30 AM: Exhibition opening – Spazio NOTA

Guided tour of the exhibition reserved for institutions and journalists

2:30 PM: live demonstration of paper decoration

At/by Atelier degli Artigianelli

3:00 PM: live engraving demonstration

At/by LAO Le Arti Orafe

3:30 PM: live demonstration of creative tailoring

At Spazio NOTA by Arti21

5:30 PM: Closing of the Exhibition